

EXTREME TELEMATICS CORP. LOGO GUIDELINES

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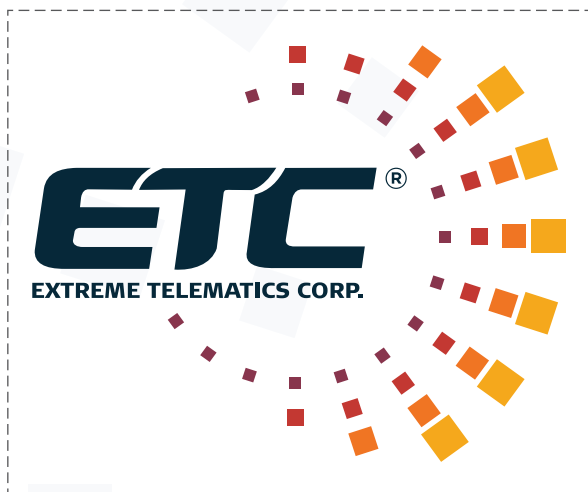
*For questions or comments contact
marketing@etcorp.ca*

January 2021

EXTREME TECHNOLOGY FOR EXTREME CONDITIONS



EXTREME TELEMATICS CORP. LOGO GUIDELINES - ETC Logo



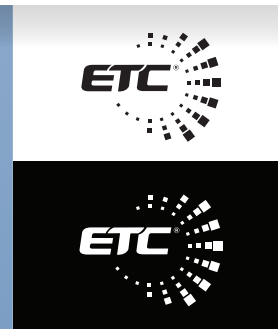
Minimum Padding Around Logo: 0.125" / 12 px



Minimum Width: 1.5" / 150 px



Minimum Width: 0.5" / 50 px
(without text)



COLOUR SPECIFICATIONS:



Pantone 130 C
RGB = R: 247 G: 167 B: 0
CMYK = C: 2 M: 38 Y: 100 K: 0
Hex = #F7A700



Pantone 180 C
RGB = R: 168 G: 60 B: 53
CMYK = C: 17 M: 91 Y: 89 K: 6
Hex = #A83C35



Pantone 644 C
RGB = R: 156 G: 59 B: 76
CMYK = C: 38 M: 20 Y: 7 K: 0
Hex = #9CB6D2



Pantone 158 C
RGB = R: 212 G: 116 B: 45
CMYK = C: 2 M: 66 Y: 100 K: 0
Hex = #D4742D



Pantone 506 C
RGB = R: 0 G: 59 B: 76
CMYK = C: 100 M: 64 Y: 51 K: 43
Hex = #003B4C



Pantone 303 C
RGB = R: 26 G: 45 B: 59
CMYK = C: 96 M: 72 Y: 52 K: 57
Hex = #1A2D3B

FONTS USED IN LOGO:

Gotham Bold

ABDCEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

EXTREME TECHNOLOGY FOR EXTREME CONDITIONS



EXTREME TELEMATICS CORP. LOGO GUIDELINES - ALiEn2 Logo



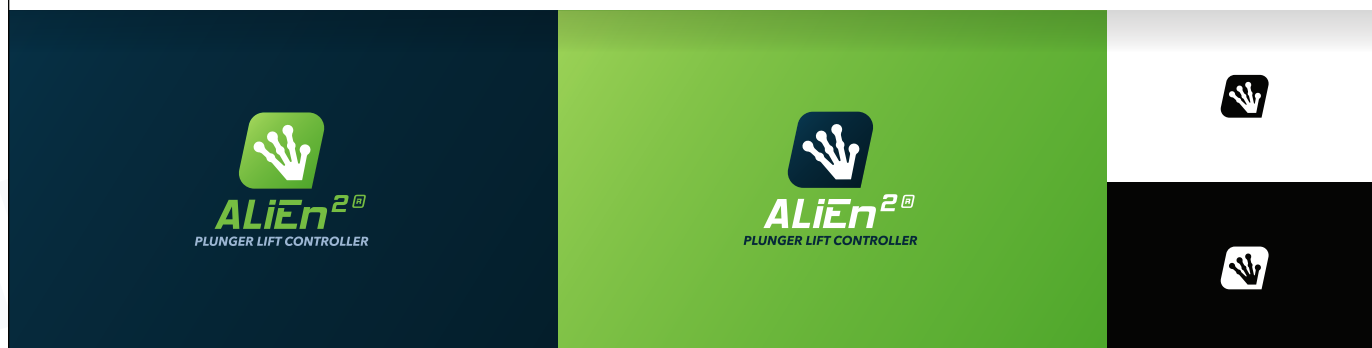
Minimum Padding Around Logo: 0.125" / 12 px



Minimum Width: 2" / 200 px



Minimum Width: 2" / 200 px



COLOUR SPECIFICATIONS:



Pantone 368 C
RGB = R: 119 G: 188 B: 31
CMYK = C: 58 M: 2 Y: 100 K: 0
Hex = #77BC1F



Pantone 644 C
RGB = R: 156 G: 182 B: 210
CMYK = C: 38 M: 20 Y: 7 K: 0
Hex = #9CB6D2



Pantone 303 C
RGB = R: 26 G: 45 B: 59
CMYK = C: 96 M: 72 Y: 52 K: 57
Hex = #1A2D3B

FONTS USED IN LOGO:

Hemi Head 426 Bold Italic

ABDCEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Avenir Next Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890



EXTREME TELEMATICS CORP. LOGO GUIDELINES - *Cyclops* Logo



Minimum Padding Around Logo: 0.125" / 12 px



Minimum Width: 2" / 200 px



Minimum Width: 2" / 200 px



COLOUR SPECIFICATIONS:



Pantone 158 C
RGB = R: 239 G: 117 B: 33
CMYK = C: 2 M: 66 Y: 100 K: 0
Hex = #EF7521



Pantone 644 C
RGB = R: 156 G: 182 B: 210
CMYK = C: 38 M: 20 Y: 7 K: 0
Hex = #9CB6D2



Pantone 303 C
RGB = R: 26 G: 45 B: 59
CMYK = C: 96 M: 72 Y: 52 K: 57
Hex = #1A2D3B

FONTS USED IN LOGO:

Hemi Head 426 Bold Italic

ABDCEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Avenir Next Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890



EXTREME TELEMATICS CORP. LOGO GUIDELINES - *Sasquatch* Logo



Minimum Padding Around Logo: 0.125" / 12 px



Minimum Width: 2" / 200 px



Minimum Width: 2" / 200 px



COLOUR SPECIFICATIONS:



Pantone 130 C
RGB = R: 247 G: 167 B: 0
CMYK = C: 2 M: 38 Y: 100 K: 0
Hex = #F7A700



Pantone 644 C
RGB = R: 156 G: 182 B: 210
CMYK = C: 38 M: 20 Y: 7 K: 0
Hex = #9CB6D2



Pantone 303 C
RGB = R: 26 G: 45 B: 59
CMYK = C: 96 M: 20 Y: 52 K: 57
Hex = #1A2D3B

FONTS USED IN LOGO:

Hemi Head 426 Bold Italic

ABDCEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Avenir Next Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890



EXTREME TELEMATICS CORP. LOGO GUIDELINES - Vision Logo



Minimum Padding Around Logo: 0.125" / 12 px



Minimum Width: 2" / 200 px



Minimum Width: 2" / 200 px



COLOUR SPECIFICATIONS:



Pantone 644 C
RGB = R: 156 G: 182 B: 210
CMYK = C: 38 M: 20 Y: 7 K: 0
Hex = #9CB6D2



Pantone 303 C
RGB = R: 26 G: 45 B: 59
CMYK = C: 96 M: 72 Y: 52 K: 57
Hex = #1A2D3B

FONTS USED IN LOGO:

Hemi Head 426 Bold Italic

ABDCEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Avenir Next Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890



EXTREME TELEMATICS CORP. LOGO GUIDELINES - Link Logo



Minimum Padding Around Logo: 0.125" / 12 px



Minimum Width: 2" / 200 px



Minimum Width: 2" / 200 px



COLOUR SPECIFICATIONS:



Pantone 644 C
RGB = R: 156 G: 182 B: 210
CMYK = C: 38 M: 20 Y: 7 K: 0
Hex = #9CB6D2



Pantone 303 C
RGB = R: 26 G: 45 B: 59
CMYK = C: 96 M: 72 Y: 52 K: 57
Hex = #1A2D3B

FONTS USED IN LOGO:

Hemi Head 426 Bold Italic

ABDCEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Avenir Next Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890